



# OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration  
325 Don Gaspar, Suite 300, Santa Fe, New Mexico 87501  
Phone: (505) 827-3600 Toll-Free: (800) 477-3632  
Fax: (505) 827-8403

## FORM A

Independent Expenditure Filer Name      Equality New Mexico

Date Submitted                                      5/23/2024 9:31:16 AM

1.	Name Of Independent Expenditure Filer Equality New Mexico		
	Mailling Address	City State & Zip Code Albuquerque, NM, 87125	
	Phone # (505) 363-0152	Phone #2	
2.	Full Name Of Officer Melissa Alexander		Phone#
	Mailling Address	City State & Zip Code	Fax #

3.	<b>FINANCIAL SUMMARY</b>	
a.	<b>Total Independent Expenditure This Report</b>	\$30,054.67

**FORM C**  
**EXPENDITURES**

Independent Expenditure Filer Name    Equality New Mexico

Date Submitted                                    5/23/2024 9:31:16 AM

<b>DATE</b>	<b>Name And Address Of Payee</b>	<b>PURPOSE</b>	<b>DESCRIPTION</b>	<b>AMOUNT</b>
5/6/2024	Hustle Inc San Francisco, CA 94108	Support - HUDSON, CHRISTOPHER BRIAN (Christopher Brian Hudson for New Mexico House of Representatives)	Voter Persuasion Text Messages	\$133.95
5/7/2024	Hustle Inc San Francisco, CA 94108	Support - Gurrola Valenzuela, Yanira (Committee to elect Yanira Gurrola)	Voter Persuasion Text Messages	\$151.80
5/7/2024	Hustle Inc San Francisco, CA 94108	Support - Anaya, Marianna A (Committee to Elect Marianna Anaya)	Voter Persuasion Text Messages	\$213.15
5/8/2024	Hustle Inc San Francisco, CA 94108	Support - Berghmans, Heather (Heather for NM Senate)	Voter Persuasion Text Messages	\$222.75
5/8/2024	Stone's Phone Rancho Mirage, CA 92270	Support - Anaya, Marianna A (Committee to Elect Marianna Anaya)	Phone Voter ID and Persuasion Calls	\$1,667.95
5/8/2024	Stone's Phone Rancho Mirage, CA 92270	Support - Seeley, Greg (Greg Seeley for New Mexico)	Voter ID and Persuasion by phone	\$1,667.95
5/8/2024	Stone's Phone Rancho Mirage, CA 92270	Support - Rubio, Angelica (Candidate to Elect Angelica Rubio 2024)	Voter ID and persuasion by phone	\$1,667.95

5/8/2024	Stone's Phone Rancho Mirage, CA 92270	Support - Krupnick, Veronica Ray (Veronica For New Mexico)	Voter ID and persuasion by phone	\$1,667.95
5/9/2024	Hustle Inc San Francisco, CA 94108	Support - Lopez, Linda M (Candidate Campaign Committee - Linda M Lopez (2024))	Voter Persuasion Text Messages	\$189.62
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Anaya, Marianna A (Committee to Elect Marianna Anaya)	Digital Voter Persuasion	\$2,000.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Oppose - Ivey-Soto, Daniel A (The Ivey- Soto Committee 2024)	Digital Voter Persuasion	\$400.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Berghmans, Heather (Heather for NM Senate)	Digital Voter Persuasion	\$400.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Oppose - Matthews, Marian (Marian Matthews for HD 27 2024)	Digital Voter Persuasion	\$450.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Seeley, Greg (Greg Seeley for New Mexico)	Digital Voter Persuasion	\$450.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Abeyta, Michelle Paulene (Michelle Paulene Abeyta for New Mexico)	Digital Voter Persuasion	\$500.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Gonzales, Anita Amalia (Friends for Anita Gonzales)	Digital Voter Persuasion	\$700.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Maestas, Antonio "Moe" (Maestas for New Mexico)	Digital Voter Persuasion	\$500.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Nava, Cindy (Cindy Nava for New Mexico)	Digital voter persuasion	\$650.00

5/12/2024	Election Service Design Albuquerque, NM 87102	Support - HUDSON, CHRISTOPHER BRIAN (Christopher Brian Hudson for New Mexico House of Representatives)	Digital voter persuasion	\$800.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Krupnick, Veronica Ray (Veronica For New Mexico)	Digital voter persuasion	\$700.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Lopez, Linda M (Candidate Campaign Committee - Linda M Lopez (2024))	digital voter persuasion	\$700.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Gurrola Valenzuela, Yanira (Committe to elect Yanira Gurrola)	digital voter persuasion	\$700.00
5/12/2024	Election Service Design Albuquerque, NM 87102	Support - Rubio, Angelica (Candidate to Elect Angelica Rubio 2024)	digital voter persuasion	\$1,000.00
5/15/2024	Hustle Inc San Francisco, CA 94108	Support - Seeley, Greg (Greg Seeley for New Mexico)	Text Message Voter Persuasion	\$170.70
5/15/2024	Hustle Inc San Francisco, CA 94108	Support - Berghmans, Heather (Heather for NM Senate)	Text Message voter persuasion	\$222.75
5/15/2024	Hustle Inc San Francisco, CA 94108	Support - Krupnick, Veronica Ray (Veronica For New Mexico)	Text Message Voter Persuasion	\$120.05
5/21/2024	Mission Control Glastonbury, CT 06033	Support - Anaya, Marianna A (Committee to Elect Marianna Anaya)	Voter Persuasion Mail	\$3,081.16
5/21/2024	Mission Control Glastonbury, CT 06033	Support - Rubio, Angelica (Candidate to Elect Angelica Rubio 2024)	Voter Persuasion Mail	\$3,128.20

5/21/2024	Mission Control Glastonbury, CT 06033	Support - Lopez, Linda M (Candidate Campaign Committee - Linda M Lopez (2024))	Voter Persuasion Mail	\$3,111.54
5/21/2024	Mission Control Glastonbury, CT 06033	Support - Krupnick, Veronica Ray (Veronica For New Mexico)	Voter Persuasion Mail	\$2,687.20
			<b>TOTAL AMOUNT</b>	\$30,054.67