



OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration
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2026 Report of Advertising Campaign Reporting Form

Name Of The Organization: NM Safety Over Profit	
Business Address: 1228 Central Ave, Albuquerque, NM 87102	
Email Address director@nmsop.org	Telephone # (575) 545-3412
Name Of Contact Person Johana Bencomo	
Email Address director@nmsop.org	Telephone # (575) 545-3412

EXPENDITURES AND COMMITMENTS TO EXPEND			
DATE	Purpose Of Expenditures	Type	Amount
01/19/2026	Email Legislator Program (Patient Safety)	Expenditure	\$5,812.00
01/19/2026	Social Media Content and Email (Patient Safety)	Expenditure	\$1,975.00
01/19/2026	Phone Calls to Legislators (Patient Safety)	Expenditure	\$6,213.00
01/19/2026	Social Media Advertising (Patient Safety)	Expenditure	\$2,716.00
01/19/2026	Geofence Advertising (Patient Safety)	Expenditure	\$1,582.00
01/19/2026	Social Media Content Creation (Patient Safety)	Expenditure	\$4,500.00
02/12/2026	Geofence advertising (Survivors Justice Act)	Expenditure	\$914.50
02/12/2026	Produce ad (Survivors Justice Act)	Expenditure	\$4,000.00
02/12/2026	Email Legislator Program (Patient Safety)	Expenditure	\$8,571.00
02/12/2026	Social Media Content and Email (Patient Safety)	Expenditure	\$1,975.00
02/12/2026	Phone Calls to Legislators (Patient Safety)	Expenditure	\$16,128.00
02/12/2026	Social Media Advertising (Patient Safety)	Expenditure	\$1,000.00
02/12/2026	Geofence Advertising (Patient Safety)	Expenditure	\$914.50
02/12/2026	Social Media Content Creation (Patient Safety)	Expenditure	\$6,000.00
12/17/2025	Produce Ad (Patient Safety)	Expenditure	\$4,000.00
12/17/2025	Social Media Content and Email (Patient Safety)	Expenditure	\$3,950.00
12/17/2025	Email Legislator Program (Patient Safety)	Expenditure	\$8,787.00

12/17/2025	Social Media Advertising (Patient Safety)	Expenditure	\$3,946.00
TOTAL AMOUNT			\$82,984.00

CONTRIBUTIONS AND PLEDGES TO CONTRIBUTE				
DATE	Name And Address Of Contributor	Occupation	Type	Amount
01/01/2026	McGinn, Montoya, Love, Curry & Sievers PA (Patient Safety) 201 Broadway Blvd SE, Albuquerque, NM 87102		Contribution	\$20,000.00
01/01/2026	Lorie Bencoe 9201 Montgomery Blvd NE, 404, Albuquerque, NM 87111	Attorney	Contribution	\$20,000.00
01/01/2026	Cherie LaCour 9201 Montgomery Blvd NE, 404, Albuquerque, NM 87111	Attorney	Contribution	\$20,000.00
01/01/2026	Nicholas Rowley 421 W Water St, Decorah, IA 52101	Attorney	Contribution	\$20,000.00
01/13/2026	Fadduol, Cluff, Hardy and Conaway PC (Survivors Justice Act) 3301 San Mateo Blvd NE, Albuquerque, NM 87110		Contribution	\$25,000.00
TOTAL AMOUNT				\$105,000.00

I hereby swear or affirm, under penalty of law, that all the information on this form, including any attachments, is true, correct and complete of the best of my knowledge.

Johana Bencomo

Executive Director

3/5/2026

SIGNATURE Of Principal, Organizer, or Officer

Title

Date