



# OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration  
 325 Don Gaspar, Suite 300, Santa Fe, New Mexico 87501  
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## Second Bi-Annual report

### FORM A

Candidate's Name Susan K Herrera  
 Date Submitted: 3/12/2024 Date Due: 10/10/2023

1.	Full name of Candidate Susan K Herrera	Office Sought or Held State Representative - Rio Arriba - DISTRICT 41
	Mailing Address 19 County Rd 62	City, State & Zip Code Embudo, NM 87531
	Phone # (505) 579-0092	Fax #
2.	Full name of Campaign Committee Working Families for Susan Herrera	Phone # (505) 579-0092
	Mailing Address PO Box 189	City, State & Zip Code Embudo, NM 87531
		Fax #
3.	Full name of Treasurer Kendra A Zacharias	Phone # (505) 369-8646
	Mailing Address 1918 Avenida Canada	City, State & Zip Code Espanola, NM 87532
		Fax #
	Name & Street Address of Financial Institution Where bank account is maintained (Bank Account Located in New Mexico) Century Bank. 322 North Riverside Dr, Espanola, NM 87532	

4.	FINANCIAL SUMMARY	Opening Balance
a.	OPENING BALANCE for reporting period ("0" if first report, or CLOSING BALANCE FROM LAST REPORT)	\$2,353.61
b.	Total Monetary Contributions this Reporting Period (Form B1 + Form B3)	\$10,410.00
c.	Total Expenditures this Reporting Period (Form C+ Form C1)	\$4,781.67
d.	Total Amount Raised from one or more Special Events Special Event Worksheet(s) attached Yes X No	\$0.00
e.	Closing Balance this Reporting Period (4a + 4b + 4d - 4c)	\$7,981.94
f.	Total Loans To the Committee this Reporting Period (Form A1)	\$0.00
g.	Total Unpaid Campaign Debt (Form A1)	\$0.00
h.	Total In-Kind Contributions this Reporting Period (Form B2)	\$639.81

## Second Bi-Annual report

### Report of Expenditures and Contributions

#### Form A 1

Candidate's Name Susan K Herrera  
Date Submitted: 3/12/2024 Date Due: 10/10/2023

1.	TOTAL DEBT CARRIED FORWARD	\$0.00
2.	TOTAL LOAN CONTRIBUTIONS	\$0.00
3.	TOTAL DEBT PAID	\$0.00
4.	TOTAL LOANS FORGIVEN	\$0.00
5.	TOTAL UNPAID DEBT	\$0.00

Second Bi-Annual report

Report of Expenditures and Contributions

FORM B 1  
MONETARY CONTRIBUTIONS

Candidate's Name Susan K Herrera  
Date Submitted: 3/12/2024 Date Due: 10/10/2023

DATE	NAME and ADDRESS of CONTRIBUTOR	OCCUPATION	AMOUNT
4/10/2023	Susan Martin 31 Thistle Lane Santa Fe, NM 87506 CONTRIBUTION	Retired	\$50.00
4/23/2023	Katherine Goulandris PO BOX 204 MEDANALES, NM 87548 CONTRIBUTION	Retired	\$10.00
4/24/2023	Patrick Killen 150 Washington Avenue, Suite 201 Santa Fe, NM 87501 CONTRIBUTION	Lobbying Organization	\$5,500.00
5/14/2023	Susan Martin 31 Thistle Lane Santa Fe, NM 87506 CONTRIBUTION	Retired	\$50.00
5/23/2023	Katherine Goulandris PO BOX 204 MEDANALES, NM 87548 CONTRIBUTION	Retired	\$10.00
6/5/2023	Jd Bullington Government Relations LLC PO Box 9534 Santa Fe, NM 87504 CONTRIBUTION	Business	\$250.00
6/10/2023	Susan Martin 31 Thistle Lane Santa Fe, NM 87506 CONTRIBUTION	Retired	\$50.00

6/14/2023	COMCAST 1701 JFK Blvd Philadelphia, PA 19103 CONTRIBUTION	Telecommunication	\$250.00
6/23/2023	Katherine Goulandris PO BOX 204 MEDANALES, NM 87548 CONTRIBUTION	Retired	\$10.00
7/10/2023	Susan Martin 31 Thistle Lane Santa Fe, NM 87506 CONTRIBUTION	Retired	\$50.00
7/23/2023	Katherine Goulandris PO BOX 204 MEDANALES, NM 87548 CONTRIBUTION	Retired	\$10.00
8/2/2023	Virtue & Najjar, PC P.O. Box 22249 Santa Fe, NM 87502 CONTRIBUTION	Legal	\$500.00
8/10/2023	Susan Martin 31 Thistle Lane Santa Fe, NM 87506 CONTRIBUTION	Retired	\$50.00
8/20/2023	JOHN W BADAL 904 Acequia Escondida NW Albuquerque, NM 87104 CONTRIBUTION	Individual	\$150.00
8/21/2023	LINDA SIEGLE PO Box 720 Cerrillos, NM 87010 CONTRIBUTION	Other - LOBBYIST	\$250.00
8/23/2023	Katherine Goulandris PO BOX 204 MEDANALES, NM 87548 CONTRIBUTION	Retired	\$10.00
8/23/2023	Santa Clara Development Corporation 460 N Riverside Drive Espanola, NM 87532 CONTRIBUTION	Business	\$1,000.00

8/24/2023	New Mexico Bankers Assoc. Political Action Committee, 1616 316 Osuna Rd, Suite 502 Albuquerque, NM 87107 CONTRIBUTION	Political Committee	\$200.00
9/7/2023	New Mexico Gas Company 7120 Wyoming Blvd NE, Suite 20 Albuquerque, NM 87109 CONTRIBUTION	Lobbying Organization	\$1,000.00
9/8/2023	Altria Client Services 1005 Congress Ave Ste 850 Austin, TX 78701 CONTRIBUTION	Business	\$500.00
9/18/2023	CONTRIBUTION	Candidate	\$500.00
9/23/2023	Katherine Goulandris PO BOX 204 MEDANALES, NM 87548 CONTRIBUTION	Retired	\$10.00
<b>TOTAL</b>			<b>\$10,410.00</b>

**Second Bi-Annual report**

**Report of Expenditures and Contributions**

**FORM B 2  
IN-KIND CONTRIBUTIONS**

Candidate's Name Susan K Herrera  
Date Submitted: 3/12/2024 Date Due: 10/10/2023

<b>DATE</b>	<b>NAME and ADDRESS of CONTRIBUTOR</b>	<b>OCCUPATION</b>	<b>AMOUNT</b>
10/2/2023	New Mexico House Democratic Campaign Committee, 1791 PO Box 27654 Albuquerque, NM 87125 VOTEBUILDER ACCESS AND CAMPAIGN SERVICES	Political Committee	\$639.81
<b>TOTAL</b>			\$639.81

**Second Bi-Annual report**

**Report of Expenditures and Contributions**

**FORM B 3  
LOAN CONTRIBUTIONS**

Candidate's Name                      Susan K Herrera  
Date Submitted:                      3/12/2024                                      Date Due: 10/10/2023

<b>DATE</b>	<b>TRANSFER DATE</b>	<b>NAME and ADDRESS of CREDITOR</b>	<b>AMOUNT</b>
<b>TOTAL</b>			

**Second Bi-Annual report**

**Report of Expenditures and Contributions**

**FORM B 4  
LOANS FORGIVEN**

Candidate's Name Susan K Herrera  
Date Submitted: 3/12/2024 Date Due: 10/10/2023

DATE	NAME and ADDRESS of CREDITOR	AMOUNT
<b>TOTAL</b>		



## Second Bi-Annual report

### Report of Expenditures and Contributions

#### FORM C EXPENDITURES

Candidate's Name Susan K Herrera  
Date Submitted: 3/12/2024 Date Due: 10/10/2023

DATE	NAME and ADDRESS of PAYEE	PURPOSE	Type	AMOUNT
4/5/2023	ALBUQUERQUE JOURNAL Albuquerque, NM 87109 NEWSPAPER SUBSCRIPTION	NEWSPAPER SUBSCRIPTION	Expenditure	\$12.57
4/5/2023	REVENUE ASSURANCE PARTNERS MANDEVILLE, LA 70448 TEXT MESSAGING SERVICE	Information technology costs (internet, e-mail)	Expenditure	\$511.28
4/16/2023	ActBlue New Mexico Somerville, MA 02144 SERVICE FEE	SERVICE FEE	Expenditure	\$1.98
4/23/2023	ActBlue New Mexico Somerville, MA 02144 SERVICE FEE	SERVICE FEE	Expenditure	\$0.40
5/14/2023	ActBlue New Mexico Somerville, MA 02144 SERVICE FEE	SERVICE FEE	Expenditure	\$1.98
5/28/2023	ActBlue New Mexico Somerville, MA 02144 SERVICE FEE	SERVICE FEE	Expenditure	\$0.40

6/11/2023	ActBlue New Mexico Somerville, MA 02144 SERVICE FEE	SERVICE FEE	Expenditure	\$1.98
6/25/2023	ActBlue New Mexico Somerville, MA 02144 SERVICE FEE	SERVICE FEE	Expenditure	\$0.40
6/29/2023	EL MONTE SAGARDO Taos, NM 87571 CONSTITUENT MEETING	Meetings and appearances	Expenditure	\$34.18
7/1/2023	CANVA NEW SOUTH WALES, NM 02010 WEBSITE GRAPHIC DESIGN	Information technology costs (internet, e-mail)	Expenditure	\$149.90
7/2/2023	THE COUNCIL OF STATE GOVERNMENT Lexington, KY 40511 REGISTRATION FEE	REGISTRATION FEE	Expenditure	\$625.00
7/3/2023	MAIL CHIMP ATLANTA, GA 30308 MAILING SERVICE	Campaign literature and mailings	Expenditure	\$106.25
7/5/2023	ALBUQUERQUE JOURNAL Albuquerque, NM 87109 NEWSPAPER SUBSCRIPTION	NEWSPAPER SUBSCRIPTION	Expenditure	\$12.57
7/12/2023	BEST WESTERN PLUS MONTEZUMA INN & SUITES LAS VEGAS, NM 87701 HOTEL EXPENSE	Candidate travel, lodging, and meals	Expenditure	\$166.70
7/16/2023	ActBlue New Mexico Somerville, MA 02144 SERVICE FEE	SERVICE FEE	Expenditure	\$1.98
7/23/2023	ActBlue New Mexico Somerville, MA 02144 SERVICE FEE	SERVICE FEE	Expenditure	\$0.40

7/24/2023	COURTYARD BY MARRIOTT FARMINGTON Farmington, NM 87401 HOTEL	Candidate travel, lodging, and meals	Expenditure	\$380.49
8/2/2023	MAIL CHIMP ATLANTA, GA 30308 EMAIL SERVICE	Campaign literature and mailings	Expenditure	\$106.25
8/3/2023	ALBUQUERQUE JOURNAL Albuquerque, NM 87109 NEWSPAPER SUBSCRIPTION	NEWS PAPER SUBSCRIPTION	Expenditure	\$12.57
8/13/2023	ActBlue New Mexico Somerville, MA 02144 CONTRIBUTION	SERVICE FEE	Expenditure	\$1.98
8/21/2023	RANCHO DE CHIMAYO RESTAURANT CHIMAYO, NM 87522 CONSTITUTENT MEETING	Meetings and appearances	Expenditure	\$123.01
8/25/2023	BLUELINK IT SOULUTIONS SANTA CRUZ, NM 87567 COMPUTER REPAIR SERVICE	Professional services (legal, accounting)	Expenditure	\$362.95
8/25/2023	TRADER JOE'S SANTA FE, NM 87505 MEETING EXPENSES	Meetings and appearances	Expenditure	\$13.98
8/27/2023	ActBlue New Mexico Somerville, MA 02144 SERVICE FEE	SERVICE FEE	Expenditure	\$0.40
8/31/2023	Susan K Herrera Embudo, NM 87531 REIMBURSEMENT OF TRAVEL EXPENSES	Candidate travel, lodging, and meals	Expenditure	\$778.16
9/5/2023	ALBUQUERQUE JOURNAL Albuquerque, NM 87109 NEWSPAPER AD	NEWSPAPER AD	Expenditure	\$12.57

9/5/2023	MAIL CHIMP ATLANTA, GA 30308 EMAIL SERVICE	Campaign literature and mailings	Expenditure	\$106.25
9/8/2023	Loka Creative Santa Fe, NM 87501 WEBSITE MANAGEMENT	Information technology costs (internet, e-mail)	Expenditure	\$450.00
9/21/2023	Susan K Herrera Embudo, NM 87531 VERIZON PHONE EXPENSE- SEPTEMBER	PHONE	Expenditure	\$106.94
9/24/2023	ActBlue New Mexico Somerville, MA 02144 SERVICE FEE	SERVICE FEE	Expenditure	\$0.40
9/27/2023	NEW MEXICO BUREAU OF GEOLOGY AND MINERAL RESOURCES-NMIMT Socorro, NM 87801 TRAINING REGISTRATION- DECEMBER 6-8, 2023	TRAINING	Expenditure	\$50.00
9/27/2023	Santa Fe County Democratic Party, 1698 Santa Fe, NM 87505 FUNDRAISER CONTRIBUTION	Contribution (explain nonmonetary)*	Expenditure	\$250.00
9/29/2023	SOUTHWEST AIRLINES DALLAS, TX 75235 TRAVEL EXPENSE	Candidate travel, lodging, and meals	Expenditure	\$291.50
10/2/2023	MAIL CHIMP ATLANTA, GA 30308 EMAIL SERVICE	Information technology costs (internet, e-mail)	Expenditure	\$106.25
<b>TOTAL</b>				<b>\$4,781.67</b>

**Second Bi-Annual report**

**Report of Expenditures and Contributions**

**FORM C 1  
LOAN REPAYMENTS**

Candidate's Name                      Susan K Herrera

Date Submitted:                      3/12/2024

Date Due:    10/10/2023

DATE	NAME of CREDITOR	AMOUNT
<b>TOTAL</b>		

**Second Bi-Annual report**

**Report of Expenditures and Contributions**

**SPECIAL EVENT WORKSHEET**

Candidate's Name                      Susan K Herrera  
 Date Submitted:                      3/12/2024                                      Date Due:    10/10/2023

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1.	Brief description of event		
2.	Names of Individuals or entities that sponsored the event		
3.	a. Date of event	b. Admission price ( or less)	c. Number in attendance
4.	Actual location and street address		
5.	Admission Fees Received		
6.	Unidentifiable / Anonymous Contributions : (Aggregate amount received during event)		
7.	Total unidentifiable contributions (add lines 5 and 6)		
8.	Expenditures (made in relation to Special Event)		
9.	Difference (Subtract line 8 from line 7) (If figure on line 9 is more than , complete lines 10 and 11)		
10.	After expenses allowance		
11.	Excess on unidentifiable cash contributions that must be donated (Subtract line 10 from line 9)		