



## OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration  
 325 Don Gaspar, Suite 300, Santa Fe, New Mexico 87501  
 Phone: (505) 827-3600 Toll-Free: (800) 477-3632  
 Fax: (505) 827-8403

### Second Primary Report

#### FORM A

Candidate's Name Duke Rodriguez  
 Date Submitted: 5/11/2026 Date Due: 5/11/2026

1.	Full name of Candidate Duke Rodriguez	Office Sought or Held Governor
	Mailing Address 13623 Elevada Trail NE	City, State & Zip Code Albuquerque, NM 87111
	Phone # (505) 377-5355	Fax #
2.	Full name of Campaign Committee Run With Duke	Phone # (505) 377-5355
	Mailing Address P.O. Box 90967	City, State & Zip Code Albuquerque, NM 87199
		Fax #
3.	Full name of Treasurer Duke Rodriguez	Phone # (505) 377-5355
	Mailing Address 13623 Elevada Trail NE	City, State & Zip Code Albuquerque, NM 87111
		Fax #
	Name & Street Address of Financial Institution Where bank account is maintained (Bank Account Located in New Mexico) Southwest Capital Bank. 1410 Central Ave. SW, Albuquerque, NM 87104	

	4. FINANCIAL SUMMARY	Opening Balance
a.	OPENING BALANCE for reporting period ("0" if first report, or CLOSING BALANCE FROM LAST REPORT)	\$174,812.81
b.	Total Monetary Contributions this Reporting Period (Form B1 + Form B3)	\$1,006,499.00
c.	Total Expenditures this Reporting Period (Form C+ Form C1)	\$667,918.96
d.	Total Amount Raised from one or more Special Events Special Event Worksheet(s) attached Yes X No	\$0.00
e.	Closing Balance this Reporting Period (4a + 4b + 4d - 4c)	\$513,392.85
f.	Total Loans To the Committee this Reporting Period (Form A1)	\$0.00
g.	Total Unpaid Campaign Debt (Form A1)	\$0.00
h.	Total In-Kind Contributions this Reporting Period (Form B2)	\$0.00

**Second Primary Report**

**Report of Expenditures and Contributions**

**Form A 1**

Candidate's Name Duke Rodriguez  
Date Submitted: 5/11/2026 Date Due: 5/11/2026

1.	TOTAL DEBT CARRIED FORWARD	\$0.00
2.	TOTAL LOAN CONTRIBUTIONS	\$0.00
3.	TOTAL DEBT PAID	\$0.00
4.	TOTAL LOANS FORGIVEN	\$0.00
5.	TOTAL UNPAID DEBT	\$0.00



## Second Primary Report

### Report of Expenditures and Contributions

#### FORM B 1 MONETARY CONTRIBUTIONS

Candidate's Name Duke Rodriguez  
 Date Submitted: 5/11/2026 Date Due: 5/11/2026

DATE	NAME and ADDRESS of CONTRIBUTOR	OCCUPATION	AMOUNT
4/8/2026	Duke Rodriguez P.O. Box 90967 Albuquerque, NM 87199 Contribution	Candidate/Officeholder	\$999,999.00
4/25/2026	Faustino Contreras 516 Clark Rd. SW Albuquerque, NM 87105 Contribution	Individual	\$25.00
4/25/2026	Felipe Guzman 1680 Valencia Dr. Las Cruces, NM 88001 Contribution	Individual	\$50.00
4/28/2026	Marshall Neel 4218 Skyview Crest Rd NW Albuquerque, NM 87114 Contribution	Other - SVP, Compliance & CRA Officer	\$200.00
5/2/2026	Albert Russell P.O. Box 871 Williamsburg, NM 87942 Contribution	Individual	\$25.00
5/4/2026	Committee to Elect Cliff Pirtle to State Senate PO Box 3600 Roswell, NM 88202 Contribution	Candidate Campaign Committee	\$6,000.00
5/4/2026	Michael Pytel 10491 E. Bahia Dr Scottsdale, AZ 85255 Contribution	Retired	\$200.00
<b>TOTAL</b>			<b>\$1,006,499.00</b>

**Second Primary Report**

**Report of Expenditures and Contributions**

**FORM B 2  
IN-KIND CONTRIBUTIONS**

Candidate's Name Duke Rodriguez  
Date Submitted: 5/11/2026 Date Due: 5/11/2026

DATE	NAME and ADDRESS of CONTRIBUTOR	OCCUPATION	AMOUNT
			<b>TOTAL</b>

**Second Primary Report**

**Report of Expenditures and Contributions**

**FORM B 3  
LOAN CONTRIBUTIONS**

Candidate's Name Duke Rodriguez  
Date Submitted: 5/11/2026 Date Due: 5/11/2026

<b>DATE</b>	<b>TRANSFER DATE</b>	<b>NAME and ADDRESS of CREDITOR</b>	<b>AMOUNT</b>
<b>TOTAL</b>			

**Second Primary Report**

**Report of Expenditures and Contributions**

**FORM B 4  
LOANS FORGIVEN**

Candidate's Name Duke Rodriguez  
Date Submitted: 5/11/2026 Date Due: 5/11/2026

DATE	NAME and ADDRESS of CREDITOR	AMOUNT
<b>TOTAL</b>		

**Second Primary Report**

**Report of Expenditures and Contributions**

**FORM C  
EXPENDITURES**

Candidate's Name Duke Rodriguez  
Date Submitted: 5/11/2026 Date Due: 5/11/2026

<b>DATE</b>	<b>NAME and ADDRESS of PAYEE</b>	<b>PURPOSE</b>	<b>Type</b>	<b>AMOUNT</b>
4/7/2026	Bernalillo County 415 Silver Ave. SW Albuquerque, NM 87102 Parade Entry Fee	Meetings and appearances	Expenditure	\$25.00
4/8/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$215.25
4/10/2026	i360 P.O. Box 663 Arlington, VA 22216 Voter Database	Information technology costs (internet, e-mail)	Expenditure	\$5,760.00
4/10/2026	i360 P.O. Box 663 Arlington, VA 22216 Voter Database	Information technology costs (internet, e-mail)	Expenditure	\$2,146.00
4/11/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$215.25

4/13/2026	Pulse Decision Science 416 W 15th Street Edmond, OK 73013 Polling	Polling and survey research	Expenditure	\$1,500.00
4/13/2026	Toscana, Inc. 39 Raschel Lane, Suite 200 Tijeras, NM 87059 Radio Ads	Radio airtime and production costs	Expenditure	\$85,705.60
4/14/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$325.06
4/16/2026	Clear Channel Outdoor P.O. Box 742025 Los Angeles, CA 90074 Outdoor Advertising	Outdoor Advertising	Expenditure	\$11,365.85
4/16/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$215.25
4/17/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$430.50
4/17/2026	Pelican's 10022 Coors Blvd NW Albuquerque, NM 87114 San Bern Federated Republican Women Lunch	Meetings and appearances	Expenditure	\$90.00
4/18/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$215.25

4/19/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$430.50
4/20/2026	i360 P.O. Box 663 Arlington, VA 22216 Voter Database	Information technology costs (internet, e-mail)	Expenditure	\$4,606.75
4/20/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$591.94
4/21/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$376.69
4/22/2026	La Choza 905 Alarid St Santa Fe, NM 87505 Campaign Team Lunch	Staff/spouse travel, lodging, and meals	Expenditure	\$81.86
4/22/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$753.38
4/23/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$750.56
4/24/2026	Candelaria Law LLC P.O. Box 27437 Albuquerque, NM 87125 Legal Fees	Legal defense	Expenditure	\$7,964.49

4/24/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$753.38
4/25/2026	Anedot 1340 Poydras St., #1770 New Orleans, LA 70112 Credit Card Processing Fee	Credit Card Processing Fee	Expenditure	\$2.30
4/25/2026	Anedot 1340 Poydras St., #1770 New Orleans, LA 70112 Credit Card Processing Fee	Credit Card Processing Fee	Expenditure	\$1.30
4/25/2026	Apex Consulting Agency 2544 Pelizzano Dr. Rio Rancho, NM 87124 Text Message Communications	Text Message Communications	Expenditure	\$3,279.45
4/25/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$378.36
4/26/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$1,473.66
4/27/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$753.38
4/27/2026	Staples 9701 Montgomery NE Albuquerque, NM 87111 Banners	Campaign paraphernalia/misc	Expenditure	\$116.43

4/27/2026	Toscana, Inc. 39 Raschel Lane, Suite 200 Tijeras, NM 87059 Television Ads	T.v. or cable airtime and production costs	Expenditure	\$350,677.77
4/28/2026	Anedot 1340 Poydras St., #1770 New Orleans, LA 70112 Credit Card Processing Fee	Credit Card Processing Fee	Expenditure	\$8.30
4/28/2026	MailChimp 2700 Coast Ave Mountain View, CA 94043 Email Host	Information technology costs (internet, e-mail)	Expenditure	\$21.53
4/28/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$1,130.55
4/28/2026	Notified GlobeNewsWire PO Box 541178 Omaha, NE 68154 Wire Service	Member communications	Expenditure	\$230.06
4/29/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$1,130.07
4/30/2026	Apex Consulting Agency 2544 Pelizzano Dr. Rio Rancho, NM 87124 Text Message Communications	Text Message Communications	Expenditure	\$1,924.88
4/30/2026	Kentren Yeh 1524 Jewett Dr. NE Albuquerque, NM 87112 Staff Payment	Campaign workers' salaries	Expenditure	\$2,630.00

4/30/2026	La Quinta Inn and Suites 790 Avenida de Mesilla Las Cruces, NM 88005 Lodging	Staff/spouse travel, lodging, and meals	Expenditure	\$354.62
4/30/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$1,304.38
4/30/2026	United States Postal Service 6255 San Antonio NE Albuquerque, NM 87109 Post Office Box	Postage, delivery and messenger services	Expenditure	\$199.00
5/1/2026	Apex Consulting Agency 2544 Pelizzano Dr. Rio Rancho, NM 87124 Consultant Fee	Campaign consultants	Expenditure	\$5,346.88
5/1/2026	Rock of Talk 2309 Renard SE Ste. 204 Albuquerque, NM 87106 Radio Ads	Radio airtime and production costs	Expenditure	\$1,937.25
5/1/2026	SD Ad Network P.O. Box 94154 Albuquerque, NM 87199 Digital Advertising	Digital Advertising	Expenditure	\$167,587.19
5/2/2026	Anedot 1340 Poydras St., #1770 New Orleans, LA 70112 Credit Card Processing Fee	Credit Card Processing Fee	Expenditure	\$1.30
5/2/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$1,809.04

5/3/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$538.13
5/4/2026	Anedot 1340 Poydras St., #1770 New Orleans, LA 70112 Credit Card Processing Fee	Credit Card Processing Fee	Expenditure	\$8.30
5/4/2026	Google 1600 Amphitheatre Parkway Mountain View, CA 94043 Email Host	Information technology costs (internet, e-mail)	Expenditure	\$18.14
5/4/2026	Meta Platforms 1 Meta Way Menlo Park, CA 94025 Social Media Advertising	Social Media Advertising	Expenditure	\$538.13
			<b>TOTAL</b>	\$667,918.96

**Second Primary Report**

**Report of Expenditures and Contributions**

**FORM C 1  
LOAN REPAYMENTS**

Candidate's Name Duke Rodriguez  
Date Submitted: 5/11/2026 Date Due: 5/11/2026

DATE	NAME of CREDITOR	AMOUNT
<b>TOTAL</b>		

**Second Primary Report**

**Report of Expenditures and Contributions**

**SPECIAL EVENT WORKSHEET**

Candidate's Name Duke Rodriguez  
 Date Submitted: 5/11/2026 Date Due: 5/11/2026

1.	Brief description of event		
2.	Names of Individuals or entities that sponsored the event		
3.	a. Date of event	b. Admission price ( or less)	c. Number in attendance
4.	Actual location and street address		
5.	Admission Fees Received		
6.	Unidentifiable / Anonymous Contributions : (Aggregate amount received during event)		
7.	Total unidentifiable contributions (add lines 5 and 6)		
8.	Expenditures (made in relation to Special Event)		
9.	Difference (Subtract line 8 from line 7) (If figure on line 9 is more than , complete lines 10 and 11)		
10.	After expenses allowance		
11.	Excess on unidentifiable cash contributions that must be donated (Subtract line 10 from line 9)		