



OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration
 325 Don Gaspar, Suite 300, Santa Fe, New Mexico 87501
 Phone: (505) 827-3600 Toll-Free: (800) 477-3632
 Fax: (505) 827-8403

Second Primary Report

FORM A

Candidate's Name Willie Madrid
 Date Submitted: 5/13/2024 Date Due: 5/13/2024

| | | |
|----|--|--|
| 1. | Full name of Candidate Willie Madrid | Office Sought or Held State Representative - Dona Ana - DISTRICT 53 |
| | Mailing Address 113 McLain Road | City, State & Zip Code Chapparral, NM 88081 |
| | Phone # (915) 204-9056 | Fax # |
| 2. | Full name of Campaign Committee Elect Willie Madrid for State Representative 2024 | Phone # (915) 204-9056 |
| | Mailing Address 113 McLain Road | City, State & Zip Code Chapparral, NM 88081 |
| | | Fax # |
| 3. | Full name of Treasurer Stephen Jones | Phone # (575) 312-8674 |
| | Mailing Address 825 Creed Ave | City, State & Zip Code Las Cruces, NM 88005 |
| | | Fax # |
| | Name & Street Address of Financial Institution Where bank account is maintained (Bank Account Located in New Mexico) Wells Fargo Bank. 1109 New York Avenue, Alamogordo, NM 88310 | |

| 4. | FINANCIAL SUMMARY | Opening Balance |
|----|---|-----------------|
| a. | OPENING BALANCE for reporting period ("0" if first report, or CLOSING BALANCE FROM LAST REPORT) | \$39,208.47 |
| b. | Total Monetary Contributions this Reporting Period (Form B1 + Form B3) | \$44,850.00 |
| c. | Total Expenditures this Reporting Period (Form C+ Form C1) | \$24,820.08 |
| d. | Total Amount Raised from one or more Special Events Special Event Worksheet(s) attached Yes X No | \$0.00 |
| e. | Closing Balance this Reporting Period (4a + 4b + 4d - 4c) | \$59,238.39 |
| f. | Total Loans To the Committee this Reporting Period (Form A1) | \$0.00 |
| g. | Total Unpaid Campaign Debt (Form A1) | \$0.00 |
| h. | Total In-Kind Contributions this Reporting Period (Form B2) | \$200.18 |

Second Primary Report

Report of Expenditures and Contributions

Form A 1

Candidate's Name Willie Madrid
Date Submitted: 5/13/2024 Date Due: 5/13/2024

| | | |
|----|----------------------------|--------|
| 1. | TOTAL DEBT CARRIED FORWARD | \$0.00 |
| 2. | TOTAL LOAN CONTRIBUTIONS | \$0.00 |
| 3. | TOTAL DEBT PAID | \$0.00 |
| 4. | TOTAL LOANS FORGIVEN | \$0.00 |
| 5. | TOTAL UNPAID DEBT | \$0.00 |

Second Primary Report

Report of Expenditures and Contributions

FORM B 1 MONETARY CONTRIBUTIONS

Candidate's Name: Willie Madrid
Date Submitted: 5/13/2024 Date Due: 5/13/2024

| DATE | NAME and ADDRESS of CONTRIBUTOR | OCCUPATION | AMOUNT |
|-----------|---|-----------------------|------------|
| 4/10/2024 | John Colquitt 301 Paseo Real Dr. Chaparral, NM 88011 Monetary contribution | Other - Real Estate | \$500.00 |
| 4/12/2024 | Car of New Mexico, 1681 3815 Hawkins NE Albuquerque, NM 87109 Monetary contribution | Political Committee | \$1,000.00 |
| 4/16/2024 | Bruce Stidworthy 7636 Oakland Ave NE. Albuquerque, NM 87122 Monetary contribution | Retired | \$400.00 |
| 4/18/2024 | Kimberly Legant 5901 Wyoming Blvd NE #J250, Apt, suite, floor, etc. Albuquerque, NM 87109 Monetary contribution | Lobbying Organization | \$250.00 |
| 4/19/2024 | New Day for New Mexico 7224 Copper Grass Ct. Albuquerque, NM 87115 Monetary contribution | Professional Services | \$250.00 |
| 4/19/2024 | New Mexico Gas Company HEAT PAC, 1729 PO Box 97500, MS-ACI Albuquerque, NM 87199 Monetary contribution | Political Committee | \$2,000.00 |
| 4/22/2024 | Advocate 4 NM, Inc. 9629 4th st nw albuquerque, NM 87114 Monetary contribution | Lobbying Organization | \$200.00 |

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|-----------|--|----------------------------------|------------|
| 4/22/2024 | Associated Contractors of New Mexico, 1602 P.O. Box 25384 Albuquerque, NM 87125 Monetary contribution | Political Committee | \$1,000.00 |
| 4/22/2024 | Charlie Marquez 3304 Calle Facio Albuquerque, NM 87104 Monetary contribution | Other - Construction Business | \$200.00 |
| 4/22/2024 | Health Care Services Corporate 7471 Pan American Fwy NE. Albuquerque, NM 87109 Monetary contribution | Professional Services | \$500.00 |
| 4/22/2024 | Howard Gogel 113223 Desert Rose Ave. Albuquerque, NM 87111 Monetary contribution | Retired | \$250.00 |
| 4/22/2024 | Joseph L Sanchez P.O. Box 481 Alcalde, NM 87511 Monetary contribution | Candidate | \$4,000.00 |
| 4/22/2024 | Linda Seigle PO Box 112- Cerillps, NM 87010 Monetary Contribution | Retired | \$200.00 |
| 4/22/2024 | New Mexico Chamber of Commerce 500 Marquette Avenue NW, Suite 300 Albuquerque, NM 87106 Monetary contribution | Lobbying Organization | \$3,500.00 |
| 4/22/2024 | New Mexico Health Care Association 4600 A Montgomery Blvd. NE, Suite 205 Albuquerque, NM 87109 Monetary contribution | Lobbying Organization | \$1,000.00 |
| 4/22/2024 | New Mexico Medical Political Action Committee, 1624 316 Osuna Rd. NE, Ste. 501 Albuquerque, NM 87107 Monetary contribution | Political Committee | \$1,000.00 |
| 4/22/2024 | PNM Responsible Citizens Group, 1631 414 Silver SW, MS 1075 Albuquerque, NM 87102 Monetary contribution | Political Committee | \$1,000.00 |

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| 4/22/2024 | RAYMUNDO LARA 210 PROVENCIO RD LA MESA, NM 88044 Monetary contribution | Candidate | \$1,000.00 |
| 4/22/2024 | Severo Martinez 512 mary's Way Rio Rancho, NM 87107 Monetary contribution | Individual | \$100.00 |
| 4/22/2024 | Union Pacific Railroad 1711 Quintana Road San Antonio, TX 78211 Monetary contribution | Lobbying Organization | \$1,000.00 |
| 4/22/2024 | Zia Strategies, LLC 2716 Cutler Ave NE Albuquerque, NM 87106 Monetary contribution | Lobbying Organization | \$250.00 |
| 4/24/2024 | Admiral Beverage PO Box 726 Worland, WY 82402 Monetary contribution | Other Distribution | \$500.00 |
| 4/24/2024 | Jerry Herrell 2108 Sagecrest Ave Las Cruces, NM 88011-8010 Monetary contribution | Individual | \$100.00 |
| 4/24/2024 | Michael Bailey 246 Spring Creek PL, NE Albuquerque, NM 87123 Contribution | Healthcare practitioner and technical worker | \$250.00 |
| 4/29/2024 | CMS Shared Business Operations, LLC PO Box 5006 Antioch, TN 37633 Monetary contribution | Other Health care | \$500.00 |
| 4/29/2024 | Cynthia Garrett 770 Paseo de Florencio NM Santa Fe, NM 87501 Monetary contribution | Retired | \$250.00 |
| 5/1/2024 | ConocoPhillips 925 N Eldridge Pkwy Houston, TX 77079 Monetary contribution | Other Energy | \$1,000.00 |

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|----------|---|---------------------|------------|
| 5/1/2024 | Eye Associates of New Mexico 8801 Horizon Blvd, NE Albuquerque, NM 87113 Monetary contribution | Other Health | \$500.00 |
| 5/1/2024 | National Distributing Company, Inc. of Albuquerque, 1603 5920 Office Boulevard N.E. Albuquerque, NM 87109 Monetary contribution | Political Committee | \$500.00 |
| 5/2/2024 | Albert Galves 2711 Sunrise Point Las Cruces, NM 88012 Monetary contribution | Individual | \$50.00 |
| 5/2/2024 | Devon Energy Corporation 333 W. Sheridan Rd. Oklahoma Coty, OK 73102 Monetary contribution | Other Energy | \$5,500.00 |
| 5/2/2024 | DOREEN WONDA JOHNSON 1010 E LOGAN AVE GALLUP, NM 87301-5483 Monetary contribution | Candidate | \$250.00 |
| 5/2/2024 | Hospital Services Corporation PO Box 92200 Albuquerque, NM 88061 Monetary contribution | Other Health | \$3,000.00 |
| 5/2/2024 | Jason Weeks 2515 Griegos Pl NW Albuquerque, NM 87107 Monetary contribution | Retired | \$250.00 |
| 5/2/2024 | JOSEPH CERVANTES 901 E. University Ave., Suite 965 L Las Cruces, NM 88001 Monetary contribution | Candidate | \$500.00 |
| 5/2/2024 | Lifepoint Health 330nSeven Springs Eay Brentwood, TN 37027 Monetary contribution | Other Health | \$1,000.00 |
| 5/2/2024 | Mary Kay Kuper-Papen 904 Conway Ave. Las Cruces, NM 88006 Monetary contribution | Individual | \$150.00 |

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|--------------|--|--------------|--------------------|
| 5/2/2024 | MICAELA LARA CADENA 2869 CALLE DEL SUR LAS CRUCES, NM 88005 Monetary contribution | Candidate | \$5,000.00 |
| 5/2/2024 | RAYMUNDO LARA 210 PROVENCIO RD LA MESA, NM 88044 Monetary contribution | Candidate | \$1,000.00 |
| 5/5/2024 | Dino Cervantes PO Box 158 La Mesa, NM, NM 88044 Monetary contribution | Retired | \$750.00 |
| 5/6/2024 | MIGUEL P GARCIA 1118 LA FONT RD SW ALBUQUERQUE, NM 87105 Monetary contribution | Candidate | \$2,000.00 |
| 5/6/2024 | NGL Water Solutions Permian LLC 6100 Yale Ave. Tulsa, OK 74135 Monetary | Other Energy | \$1,000.00 |
| 5/6/2024 | NMHBA Political Action Committee 5931 Office Blvd Albuquerque, NM 87109 Monetary contribution | Other Racing | \$1,200.00 |
| TOTAL | | | \$44,850.00 |

Second Primary Report

Report of Expenditures and Contributions

**FORM B 2
IN-KIND CONTRIBUTIONS**

Candidate's Name Willie Madrid
Date Submitted: 5/13/2024 Date Due: 5/13/2024

| DATE | NAME and ADDRESS of CONTRIBUTOR | OCCUPATION | AMOUNT |
|--------------|--|---------------------|-----------------|
| 5/5/2024 | Stephen Jones 825 Creed Ave. Las Cruces, NM 88005 Web Service Fees | Retired | \$6.00 |
| 5/5/2024 | The Speaker Fund, 1828 PO Box 27654 Albuquerque, NM 87125 Campaign services | Political Committee | \$194.18 |
| TOTAL | | | \$200.18 |

Second Primary Report

Report of Expenditures and Contributions

**FORM B 3
LOAN CONTRIBUTIONS**

Candidate's Name Willie Madrid
Date Submitted: 5/13/2024 Date Due: 5/13/2024

| DATE | TRANSFER DATE | NAME and ADDRESS of CREDITOR | AMOUNT |
|--------------|----------------------|-------------------------------------|---------------|
| | | | |
| TOTAL | | | |

Second Primary Report

Report of Expenditures and Contributions

**FORM B 4
LOANS FORGIVEN**

Candidate's Name Willie Madrid
Date Submitted: 5/13/2024 Date Due: 5/13/2024

| DATE | NAME and ADDRESS of CREDITOR | AMOUNT |
|--------------|------------------------------|--------|
| | | |
| TOTAL | | |

Second Primary Report

Report of Expenditures and Contributions

**FORM C
EXPENDITURES**

Candidate's Name: Willie Madrid
Date Submitted: 5/13/2024 Date Due: 5/13/2024

| DATE | NAME and ADDRESS of PAYEE | PURPOSE | Type | AMOUNT |
|-----------|---|----------------------------|-------------|------------|
| 4/12/2024 | Leonardo Espina 1128 San Blas Dr. Chaparral, NM 88081 Canvassing | Campaign workers' salaries | Expenditure | \$640.00 |
| 4/17/2024 | Dulceria La Mexicana 9944 Dyer St, El Paso, TX 79924 El Paso, TX 79924 Campaign community event supplies | Campaign event supplies | Expenditure | \$413.02 |
| 4/17/2024 | Mariana Espino 1158 San Blas Rd Chaparral, NM 88081 GOTV lit distribution and canvassing | Campaign workers' salaries | Expenditure | \$1,920.00 |
| 4/17/2024 | Monica Martinez 405 Mesilla View Dr. Chaparral, NM 88081 Phone Banking | Campaign workers' salaries | Expenditure | \$1,326.00 |
| 4/17/2024 | Veronica Espino 1158 San Blas Rd Chaparral, NM 88081 GOTV lit distribution and canvassing | Campaign workers' salaries | Expenditure | \$1,200.00 |

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|-----------|--|---|-------------|------------|
| 4/18/2024 | Estavan Trujillo 800 County Line Dr. Chaparral, NM 88081 Signs distribution | Campaign workers' salaries | Expenditure | \$192.00 |
| 4/19/2024 | Big Boy Concession 2309 Bassett Ave. El Paso, TX 79901 Campaign Community Event | Campaign Event | Expenditure | \$505.44 |
| 4/22/2024 | Don Mickey Designs 1530 Girard Blvd NE Albuquerque, NM 87106 Campaign Literature | Campaign literature and mailings | Expenditure | \$2,084.26 |
| 4/24/2024 | Sam's Club 9498 Gateway N Blvd. El Paso, TX 79924 Office supplies | Office expenses | Expenditure | \$590.11 |
| 4/24/2024 | Sam's Club 9498 Gateway N Blvd. El Paso, TX 79924 Candidate travel gas | Candidate travel, lodging, and meals | Expenditure | \$43.48 |
| 4/24/2024 | Sam's Club 9498 Gateway N Blvd. El Paso, TX 79924 Gas and Fuel campaign staff reimbursement | Staff/spouse travel, lodging, and meals | Expenditure | \$124.50 |
| 4/29/2024 | Verizon 2135 E Lohman Ave. Las Cruces, NM 88001 Campaign phone | Office expenses | Expenditure | \$64.94 |
| 4/30/2024 | Go Big Media, Inc. 44 Center Plaza Alexandria, VA 22314 Media Marketing | Digital Marketing | Expenditure | \$8,000.00 |

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|-----------|--|--|-------------|------------|
| 4/30/2024 | Josephina Mendoza 824 David Michael Dr Chaparral, NM 88081 Canvassing | Campaign workers' salaries | Expenditure | \$720.00 |
| 4/30/2024 | Lowe's 4531 Woodrow Bean Transmountain Dr. El Paso, TX 79924 Equipment and materials | Hardware and tools for sign installation | Expenditure | \$445.97 |
| 4/30/2024 | Mariana Espino 1158 San Blas Rd Chaparral, NM 88081 Canvassing | Campaign workers' salaries | Expenditure | \$1,170.00 |
| 4/30/2024 | Matthew Perez 729 Luna Dr. Chaparral, NM 88081 Sign installation | Campaign workers' salaries | Expenditure | \$500.00 |
| 4/30/2024 | Sam's Club 9498 Gateway N Blvd. El Paso, TX 79924 Gasoline for candidate travel | Candidate travel, lodging, and meals | Expenditure | \$45.53 |
| 4/30/2024 | Veronica Espino 1158 San Blas Rd Chaparral, NM 88081 Canvassing | Campaign workers' salaries | Expenditure | \$2,000.00 |
| 5/1/2024 | Alice Montoya 760 Mesilla Dr. Chaparral, NM 88081 Phone Banking | Phone banks | Expenditure | \$115.00 |
| 5/1/2024 | Leonardo Espina 1128 San Blas Dr. Chaparral, NM 88081 Canvassing | GOTV Flyer distribution and canvassing | Expenditure | \$1,280.00 |

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|----------|---|-------------------------------|--------------|-------------|
| 5/1/2024 | Martha Trujillo 736 Pittsburg Ave. Las Cruces, NM 88005 Canvassing | Campaign workers' salaries | Expenditure | \$786.83 |
| 5/1/2024 | Patsy Torres 553 Palmas St. Chaparral, NM 88081 Canvassing | Campaign workers' salaries | Expenditure | \$653.00 |
| | | | TOTAL | \$24,820.08 |

Second Primary Report

Report of Expenditures and Contributions

**FORM C 1
LOAN REPAYMENTS**

Candidate's Name Willie Madrid
Date Submitted: 5/13/2024 Date Due: 5/13/2024

| DATE | NAME of CREDITOR | AMOUNT |
|--------------|------------------|--------|
| | | |
| TOTAL | | |

Second Primary Report

Report of Expenditures and Contributions

SPECIAL EVENT WORKSHEET

Candidate's Name Willie Madrid
 Date Submitted: 5/13/2024 Date Due: 5/13/2024

| | | | |
|-----|---|-------------------------------|-------------------------|
| 1. | Brief description of event | | |
| 2. | Names of Individuals or entities that sponsored the event | | |
| 3. | a. Date of event | b. Admission price (or less) | c. Number in attendance |
| 4. | Actual location and street address | | |
| 5. | Admission Fees Received | | |
| 6. | Unidentifiable / Anonymous Contributions : (Aggregate amount received during event) | | |
| 7. | Total unidentifiable contributions (add lines 5 and 6) | | |
| 8. | Expenditures (made in relation to Special Event) | | |
| 9. | Difference (Subtract line 8 from line 7) (If figure on line 9 is more than , complete lines 10 and 11) | | |
| 10. | After expenses allowance | | |
| 11. | Excess on unidentifiable cash contributions that must be donated (Subtract line 10 from line 9) | | |